



OPERA EUROPA

Ethical Fundraising

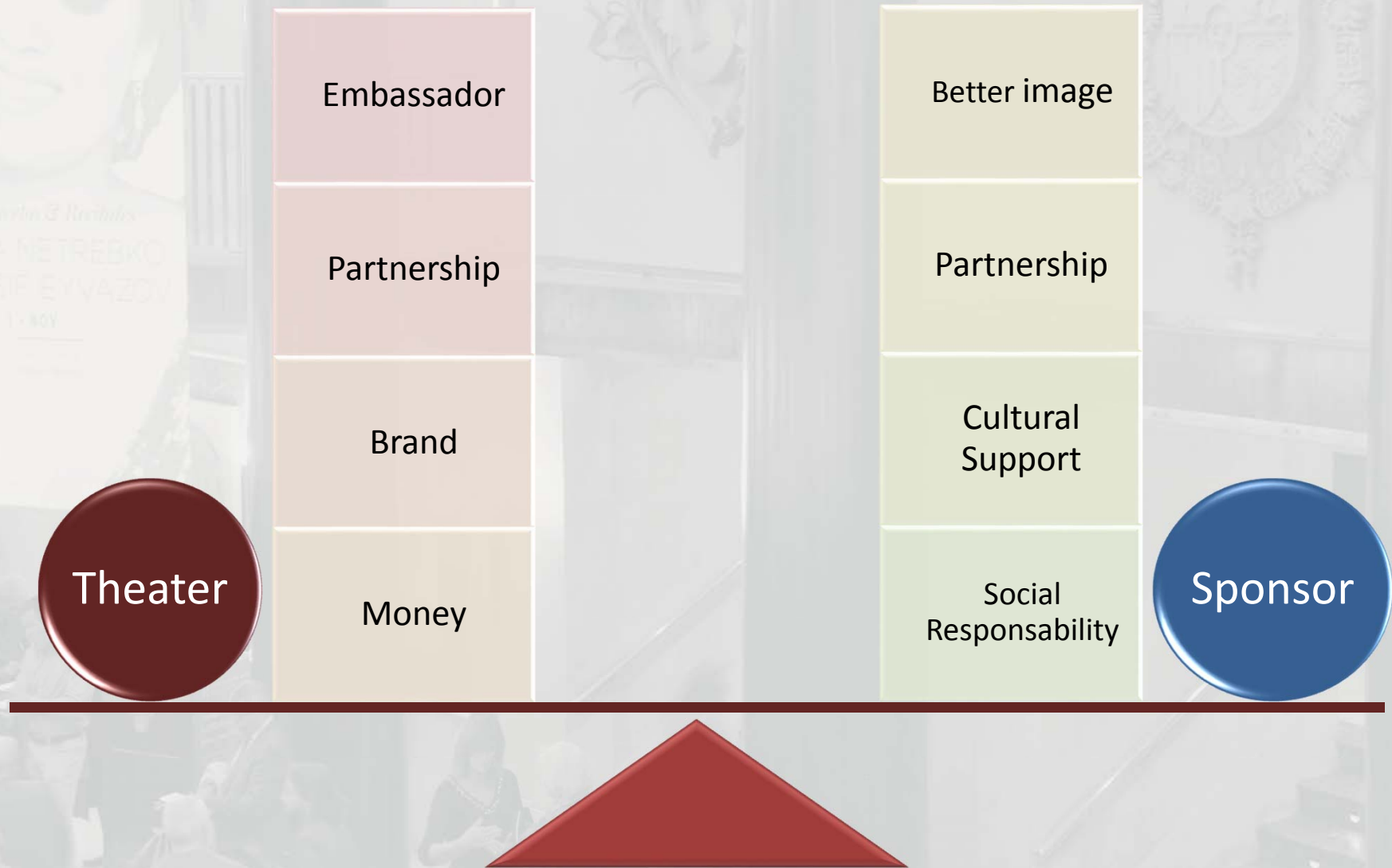
Ignacio García-Belenguer



Estrasburgo, 25 Octubre 2019

Sponsorship “The necessary evil”

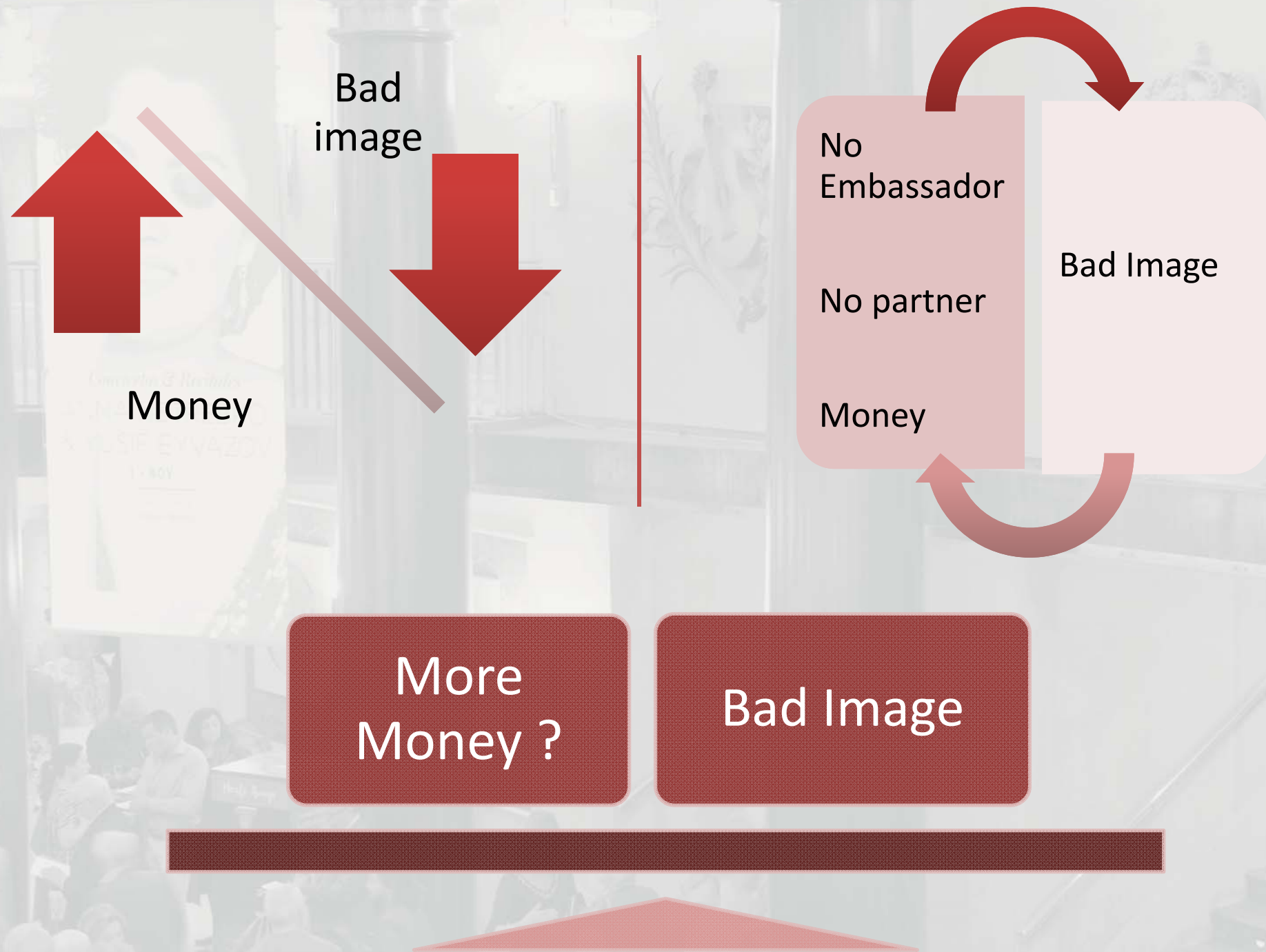
The balance



Black Points



No balance



Consequences



Lost of others sponsor



Lost of Credibility



Lost of Subscribers



Lost of Image



Lost of Subsidies



Lost of International Prestige

Conclusions





Концерт & Речитал
АЛНА НЕТРЕБКО
А. МУСИГ ЕВРАЗОВ
1-й ЯЗЫК

Thank you